

Social Media Policy

Policy, Purpose and Scope

Brighton Recreational Centre recognises the use of social media may create a negative impact on individuals and the Centre.

The purpose of this policy is to:

- ensure the relationship between staff and students/athletes remains professional;
- to protect staff from allegations of inappropriate conduct;
- to provide clear guidelines in regards to use; and
- to preserve the reputation and positive image of the Centre.

Parents are encouraged to monitor and guide their children's use of social media.

Social media includes, but is not limited to applications and forums such as Facebook, Twitter, Instagram, Tinder, Messenger, YouTube etc

This policy applies to all Brighton Recreational Centre users, athletes, parents, paid employees and volunteer employees.

Employees

- should avoid posting any remarks, photographs or video that could be disparaging or embarrassing to the Centre, staff, members, officials or to any other community centre or club;
- should not contact or 'friend' any student or athlete under the age of 18 via social media (this does not apply to employees under the age of 18 who are also current Brighton Recreational Centre athletes);
- may create official Brighton Recreational Centre Facebook groups, through the Program Manager, for the purpose of information sharing only;
- should only make contact with athletes under the age of 18 via the parents;
- should inform the centre manager if they notice a contravention to this policy.

Students/Athletes

- should avoid posting any remarks, photographs or video that could be disparaging or embarrassing to the Centre, staff, members, officials or to any other community centre or club;
- should not contact or 'friend' any coach or staff member via social media;
- should inform their parents, coach or centre manager if they notice a contravention to this policy.

Parents

- should avoid posting any remarks, photographs or video that could be disparaging or embarrassing to the centre, staff, members, officials or to any other community centre or club;
- should not 'tag' Brighton Recreational Centre on their private pages unless permission has been sought from the club;
- should not contact Brighton Recreational Centre staff via social media for club related enquiries unless in the context of an emergency;
- should inform the centre manager if they notice a contravention to this policy.

Dated: 15th April 2020

Last reviewed: 8th June 2021

Next review due: 1st June 2022